

CALL FOR PROPOSALS FROM GRAPHIC DESIGNERS AND VISUAL ILLUSTRATORS

ABOUT US

South Feminist Futures is a transnational association of feminist activists and networks from across the Global South and the South-in-North committed to building solidarity between feminists across borders to shape collective visions and agendas for the future.

OUR OBJECTIVES

1. To foster a collective South Feminist vision and agenda for transformative social, economic and political change and create space for intergenerational learning.
2. To facilitate knowledge sharing, collaboration, dialogue, collective strategising and agenda setting for feminist, LGBTQ+ and womxn-led organisations, movements networks activists and academics from the Global South, and Black, Indigenous and people of colour in the north who identify as women, trans and non-binary (South-in-North).
3. Be part of re-energising and repoliticising womxn's movements by grounding our South Feminist Futures in anti-imperialist and anti-colonial struggles for self-determination.

REQUIREMENTS

Brand Identity for South Feminist Futures

The final deliverable is for a collection of design files and documents which are packaged into the following:

- Brand Guide which includes a detailed explanation of the design inspiration and process which was followed to create the identity
- Logo which is accompanied by summary which briefly describes the logo
- Fonts
- Stationary Collateral (letterhead, email signatures)
- Website Collateral (banner, icons)

AESTHETIC INSPIRATION

- Indigenous / Aboriginal / Diasporan art
- Protest art / posters
- Handmade fonts / lettering
- Multicoloured, natural tones
- Contemporary but with a nod to the past
- Inclusive of non-binary people, people with disabilities

KEYWORDS

- Womxn's and Queer Liberation
- Self-determination
- Autonomy
- Intersectionality
- South-South
- Decolonisation
- Racial Justice
- Disability Justice
- Human Rights
- Solidarity
- Black, Indigenous and People of Colour

SUBMISSION PROCESS

Submit a 1800 x 1800 px interpretation of South Feminism in either a still or motion graphic and a quote for the deliverables.

Email your submissions to info@southfeministfutures.org by Monday, 19 July 2021. Only shortlisted submissions will be contacted.

We welcome submissions from womxn, trans and non-binary graphic designers and visual illustrators especially from the Global South.